



The University of Eastern Pangasinan (UEP) is a local higher educational institution committed to providing quality education and fostering holistic development.

This Institutional Development Plan (IDP) outlines the University's strategic direction and goals for the next five years (2024-2029), focusing on five key result areas (KRAs): Instruction, Research, Extension, Internationalization, and Governance.

The plan aims to position UEP as a leading university in the region and beyond, contributing significantly to the socio-economic development of the Philippines.

## UNIVERSITY PROFILE

The University of Eastern Pangasinan is the first institution of higher education in the town of Binalonan and the second one in Pangasinan to adopt a public-private partnership wherein the government assumes substantial financial grants and private entities take on the operations of the university. The establishment of UEP began in 2005 following a dissertation paper authored by its founding president, Dr. Ramon V. Guico III, structured around the idea of creating a world-class institution that will provide the best practices in education to students regardless of their social, cultural and financial background.

From its modest beginnings in an obscure building located in the old public market, UEP has emerged into a modern architectural display along MacArthur Highway in barangay Canarvacanan set against Binalonan's pastoral backdrop. The first of three towers was inaugurated in July 2012 and houses the university's academic departments including Criminology, Hospitality and Management, Business Administration, Elementary and Secondary Education, Midwifery and Information Technology. The building, which can accommodate 3,000 students, is also occupied by 36 classrooms, the administrative office, a library and demo laboratories where course-related activities and practical applications are conducted.

Envisioned to be a center of learning in Pangasinan, the campus community promotes diversity among its students and ensures that each one is given the opportunity to explore his interests, take part in extracurricular activities, nurture relationships and achieve personal growth. UEP also distinguishes itself for creating a culture of learning through a well-designed campus that integrates modern conveniences with the natural beauty of its surroundings. Aside from the main building, a garden plaza and food court are already in the final stages of completion. Once the master plan has been fully implemented, UEP will have various facilities for learning and recreation including more classrooms, a gymnasium, basketball court and tennis court.

In 2011, UEP presented its first batch of graduates with degrees in BS Information Technology (6), BS Business Administration (3), BS Hospitality and Management (1) and diplomas in Midwifery (6). In the succeeding year, the University has more than doubled its graduates and continues to attract enrollees from Binalonan and neighboring towns in Pangasinan with its affordable but quality education and a faculty who are all experts in their respective fields.

Currently, the UEP is offering the following academic programs recognized by the Commission on Higher Education with its applicable Certificate of Program Compliance.

1. Bachelor in Secondary Education
2. Bachelor of Science in Accountancy
3. Bachelor of Science in Accounting Technology
4. Bachelor of Science in Business Administration
5. Bachelor of Science in Civil Engineering
6. Bachelor of Science in Criminology
7. Bachelor of Science in Hotel and Restaurant Management
8. Bachelor of Science in Information Technology
9. Bachelor of Science in Midwifery
10. Diploma in Midwifery

**A. Philosophy**

Accentuating the vital role of the University of Eastern Pangasinan is reflective of virtue and good citizenship as the foundation and as an end in the development of a versatile and globally competitive professional.

**B. Vision**

University of Eastern Pangasinan is the best holistic higher educational institution known to develop excellent and virtuous individuals to become catalysts of progress and development for both the local and global communities.

**C. Mission**

University of Eastern Pangasinan exists to produce highly competent professionals and morally responsible individuals through innovative and industry-oriented instruction, strong and relevant research, productive and responsive extension programs, value-based curricular offerings and principle-centered culture.

**D. Objectives**

Pursuant to its charter, the University of Eastern Pangasinan has the following purposes to:

1. Help in the advancement of human knowledge through basic study and research;
2. Assist in the full development of the Filipino intellect, the propagation of the desirable Filipino culture and the promotion of understanding through intercultural and international linkages;
3. Provide excellent professional training in public service, as well as in the scientific, cultural, technological, industrial, health, accountancy, management, laws, sports and vocational fields; and
4. Offer curricular and non-curricular programs and activities which are not given emphasis by other higher education institutions.

## INSTITUTIONAL DEVELOPMENT PLAN, 2024-2029

**KRA 1 : Compliance to Academic Excellence.** The goal of this KRA is to ensure that UEP offers high-quality academic programs that meet the needs of students and the labor market. This involves curriculum development, faculty development, and student support services.

Objectives	Goals	Key Performance Indicators (KPIs)	Strategies	Responsible Office/ Department	Timeline	Estimated Budget (in PhP)
Enhance curriculum relevance and quality	Attain Level 1 ALCUCOA accreditation for all academic programs	Accreditation status of program Student satisfaction rates Faculty qualifications	Curriculum review and update, Faculty development programs student support services	Office of the Vice-President for Academics Academic Council Curriculum and Instruction Committee Quality Assurance Office	2024-2029	5,000,000.00
	Achieve Certificate of Program Compliance (COPC) on all programs	COPC status	Compliance to CHED	Office of the Vice-President for Academics Academic Council Quality Assurance Office	2024-2028	2,000,00.00
Improve faculty qualifications and performance	Qualified and excellent pool of regular and part-time faculty	50% of the regular faculty finished their Master's and Doctorate degrees 100% of the part-time faculty are industry practitioners Faculty Evaluation Student Satisfaction rates	Financial Aids Scholarship Grants Faculty Awards, Rewards, and Recognition systems	Office of the Vice-President for Administration Office of the Vice for Academics Human Resource Department	2024-2029	5,000,000.00
Maintain and improve graduates' performance in the Professional Licensure Examination	Consistent above national passing rate	10% increase in the existing rating on both institutional and national	Revised curricula integrating audit courses reflecting competencies in board examinations  Established institutional review center  Strict implementation of Admission and retention policies	Office of the Vice-President for Academics Academic Council Office of Student Affairs Admission Office	2024-2029	

Objectives	Goals	Key Performance Indicators (KPIs)	Strategies	Responsible Office/ Department	Timeline	Estimated Budget (in PhP)

**KRA 2: Advocating for Research and Innovation.** UEP aims to foster a culture of research and innovation, contributing to knowledge advancement and addressing societal challenges. This involves supporting faculty research, promoting research collaboration, and disseminating research findings.

Objectives	Goals	Key Performance Indicators (KPIs)	Strategies	Responsible Office/ Department	Timeline	Estimated Budget (in PhP)
Increase research output and impact	Establish a culture of research and innovation	<p>Number of research production, presentation, publication, and utilization:</p> <p>At least, the following must be achieved:</p> <p>1 group or individual research completed by regular faculty annually</p> <p>1 national or international research presentation for both student and faculty annually</p> <p>1 funded research proposal/full blown annually</p> <p>20-30 publication application for copyright</p> <p>Research citations External funding acquired</p>	Research grants and fellowships, faculty research mentorship, research dissemination	Office of the Vice-President for Academics Research Office Academic Council Faculty and Students	2024-2029	5,000,000.00

**KRA 3: Impactful Community Extension and Development.** UEP is committed to serving the community and contributing to local and regional development. This involves implementing community outreach programs, partnering with local government units, and providing extension services.

Objectives	Goals	Key Performance Indicators (KPIs)	Strategies	Responsible Office/ Department	Timeline	Estimated Budget (in PhP)
Contribute to local and regional development	Strengthen community engagement and service	Number of community projects implemented  Community satisfaction surveys  Increase in number of faculty and students engaged in extension activities  Impact assessments	Community outreach programs embedded in the Project SHELP (Sustainable Health, Education, Livelihood, and Peace)  Partnerships with local government units, industries, Non-Government Organizations, and private entities.  Extension service training  Allotment of unitized or incentivised participation	Office of the Vice-President for Academics Extension Office Academic Council Faculty, staff, and students	2024-2029	3,000,000.00

**KRA 4: Forging International Collaboration.** UEP seeks to establish global partnerships and exchange programs to enhance its international visibility and reputation. This involves attracting international students, facilitating faculty and staff mobility, and engaging in international research collaborations.

Objectives	Goals	Key Performance Indicators (KPIs)	Strategies	Responsible Office/ Department	Timeline	Estimated Budget (in PhP)
Enhance international visibility and reputation	Foster global partnerships and exchange programs	Number of international partnerships is at least 3 annually  2 student and faculty mobility annually  International research and community service collaborations	International student exchange programs Faculty and staff mobility, International research collaborations	Office of the University President Office of the Vice-President for Academics Vice-President for Administration Office of the Vice-President for Finance Office of the Quality Assurance Academic Council Faculty, staff and students	2024-2029	5,000,000.00
	Assess the institutions initiatives in promoting the Sustainable Development Goals (SDGs) through International Ranking participation	Improved ranking in the World University Ranking Impact (WURI) and Times Higher Education (THE)	University's Four focal functions alignment on Sustainable Development Goals (SDGs)  Capacitated dedicated team			1,000,000.00

**KRA 5: Resilient Governance and Sustainable Built Environment.** UEP aims to improve its administrative efficiency and effectiveness through the implementation of a quality management system. This involves streamlining processes, enhancing organizational development, and engaging stakeholders.

Objectives	Goals	Key Performance Indicators (KPIs)	Strategies	Responsible Office/ Department	Timeline	Estimated Budget (in PhP)
Improve efficiency and effectiveness of administrative processes	Implement a quality management system	Internal audit reports, customer satisfaction surveys, employee satisfaction surveys	Quality management system implementation, organizational development initiatives, stakeholder engagement	Board of Regents Office of the President Office of the Vice-President for Administration Office of the Vice-President for Finance Quality Assurance Office	2024-2029	1,000,000.00
Promote a quality and vibrant university life	Expand infrastructures to cater the growing population of the academic community	Increase in the number of new facilities available for use by faculty, students, and stakeholders  30% additional provision of classroom  Improved ICT facilities and infrastructures  Improved fit-out and expansion of the following facilities:	Institutional funding  External funding or grants	Board of Regents Office of the President Office of the Vice-President for Administration Office of the Vice-President for Finance	2024-2029	300,000,000.00

Objectives	Goals	Key Performance Indicators (KPIs)	Strategies	Responsible Office/ Department	Timeline	Estimated Budget (in PhP)
		<ul style="list-style-type: none"> <li>-Library</li>   <li>- Laboratories (Biology, Physics, Chemistry, Speech, Computer, Criminology, Kitchen, Mock Hotel, F&amp;B, Midwifery, Engineering, LRC, Agri Business)</li>   <li>- Clinic, Guidance, Finance, Faculty Lounge, Students Lounge, Records, Finance and Accounting, MISS, Units and General Services Office</li> </ul>				



## **MONITORING SCHEME**

A comprehensive monitoring and evaluation scheme will be implemented to track progress and ensure accountability. This will involve regular data collection, performance reporting, and evaluation of key indicators. Feedback from students, faculty, staff, and stakeholders will be incorporated into the monitoring process to inform necessary adjustments and improvements.